Today’s presenters
University Events & Protocol

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Virtual Event Platform

How this works

❖ All participants will be in listen only mode upon entry. You will not have the option to connect a microphone.

❖ LIVE NOW will contain info about session, ability to ask questions, and rate the session.

❖ You can collapse this view at anytime by clicking the carrot icon in the top right corner.
Virtual Event Platform

How this works

❖ To ask a question, have your **LIVE NOW** screen open. Click on **Questions**, then type your question in the blank box and hit send. This will be sent to the presenters only. You can do this at any time.

❖ To rate a session, have your **LIVE NOW** screen open. Click on **Ratings & Reviews** (the stars) to rate your session at any time.

❖ For the external video player, if your video does not start automatically, please hit the play button that displays on the screen.
What’s New

- ASU Template Version 3.0
  - ASU Custom Event Fields
  - Theme Editor
  - HTML Content Editor
- Salesforce Integration
- Mobile Apps
- Preview: New Event Emails
- Virtual Event platform
- Q & A
- Move to Meeting
ASU Template Version 3.0

Featuring:

- ASU Custom Event Fields
- Theme Editor
- HTML Content Editor
Using Aventri with Salesforce

To transfer attendee data from an Aventri registration site into Salesforce, ASU users can use an Aventri-Salesforce integrated event template.
Gold Template

*For tracking contacts who already exist in Salesforce*

- When someone registers for the event, a new event participation record is added in Salesforce.
- The Event is held as a campaign in Salesforce and must be created in advance.
- The Event participation record is held as a campaign member in Salesforce.

Requirements

- It may be used only with the ASU Salesforce Enterprise org instance.
- The attendees who will be submitting the registration for your event must already exist in Salesforce, as a Contact.
- The Contact is matched by first name and email, and both must be an exact match.
Salesforce

Maroon Template

*For Undergraduate recruitment events*

- All Events are created/managed in Aventri.
- When the Attendee submits the registration, the integration between Aventri and Salesforce sends the integrated information fields to Salesforce.
- The Aventri Event is created in Salesforce as a Campaign.
- Creates/Updates the Prospect in Salesforce.

**Requirements**

- It may be used only with the **ASU Salesforce Enterprise org**.
- Due to the complexity of integrating Aventri and Salesforce, some features in Aventri may not be used.
aventri.asu.edu

Instructions and User Guides available on the website at
User Guide>Registration module>Using Aventri with Salesforce
Aventri mobile apps enhance the event experience
ASU Special Events

Available in the app stores

One app to access featured events throughout the year

- Hosts current, future, and past events using the mobile app platform.
- Connected to your Aventri event registration.
- Can host public or private events.
- Use on phone or tablet.
App Modules

Choose your features

Your attendees can use the app to:

- View Agenda or Schedules
- View Speaker info
- Rate & Review Sessions/Speakers
- Promote Sponsors & Exhibitors
- Banner & Full Screen ads
- Share with friends
- Take a survey or poll
- Games
App Development Timeline

Recommend starting 3 mos. before event, but can be longer or shorter timeframe

Work with an Aventri Account Admin

Dev meetings every 2 weeks

Resources provided to assist

Work in Dev environment

Go Live when ready (1 mo. rec.)

Additional charge/payment by Live Date
Aventri Mobile Apps

Contact Account Admins for more info

Email aventri@asu.edu or request more info thru ServiceNow at http://links.asu.edu/aventri
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Sneak Peak: New Event Email Features

Featuring:

○ Improved Email Editor
○ Added Recipient Options
○ New Scheduling Feature
What you will learn

Aventri Virtual Event Platform

The flexibility of Aventri to allow you to customize your virtual event experience with branding features, custom, navigation, presentation formats and other capabilities.

Difference between Aventri’s collaborative meeting mode and presentation mode, including the features offered for participants in each.

How to manage your virtual events within Aventri and how your presenters will interact with the Aventri platform and engagement features.

Why Aventri’s features and platform functionality make it the best option for all your virtual, hybrid and in-person events.
Virtual Session Types

Presentation Mode

- Up to 5,000 participants
- One-way delivery of content (live or recorded)
- Upload presentations, share screen & broadcast live feed/webcam & mic
- Live Polling and Q&A
- Whiteboard features for presenters
- No Chat or User Listings

Meeting Mode

- Two-way interactivity
  - Chat
  - User List
  - Whiteboard
  - Attendee audio/video
- Live Polling and Q&A
- Up to 250 concurrent participants
  - 5 concurrent meetings of 50 participants; or
  - 2 concurrent meetings of 100*
  - Higher capacity possible

* Up to 15 webcams
Virtual Session Types

Third Party Mode

- Access to Virtual Lobby
- Provide Meeting and Host links
- Set-up and running the meeting happens on the 3rd party platform
- No event reporting captured in Aventri
Virtual Roles

Host
Super user. Runs the show. Makes sure everything is running smoothly.

Presenter
Speaker or Talent of the session. They are focused on presenting the content.

Attendee
Participants.
Virtual Roles: Host

Pre-Meeting Role

- Meeting Administrator/Organizer
- Not listed on Agenda
- Must register for event
- Host is required to start meeting
- Host must assign presenters in the meeting room
- Should join meeting at least 15 minutes before start time and upload presentation(s)
- Doesn’t need access to Aventri backend

Meeting Capabilities

Full control over event & attendees

Key Capabilities:

- Share Files (PDF or Office Format)
- Share Video (YouTube or Vimeo)
- Control Whiteboard
- Assign Presenters
- Manage Participants
- End Meeting for All
Virtual Roles: Presenter

Pre-Meeting Role

- Enter meeting as a Participant
- Name listed on Agenda
- Must register for event

Meeting Capabilities

Presenters enter the meeting room as a Participant with audio and video capabilities. They can be assigned as Presenter if they will be sharing content, video or their screen.

Key Capabilities:

- Share/Present Files (PDF or Office Format)
- Share Video (YouTube or Vimeo)
- Control Whiteboard
Virtual Roles: Attendee

Pre-Meeting Role

- Privileges controlled in Session: Virtual Options
- Must register for event

Meeting Capabilities

No control over meeting

Key Capabilities: (configured in set-up)

- Join/Leave session
- Mute/Unmute
- Share webcam
- Chat
Aventri Virtual Platform at ASU

Don’t tease me. When can we use it?

**Timeline**

**Teamwork**
Due to security, system, and account concerns, Aventri Account Admins will work with users in setting up the virtual platform for their events.

**Training**
Users will receive training in Hosting and how to be a Presenter.

**First Step**
Contact us at aventri@asu.edu to begin the set-up process. (Users may create their registration sites prior to meeting.)
Free Use of the Aventri Virtual Platform Between December 1, 2020 and August 1, 2021
From the Inbox
You’ve Got Questions
We’ve Got Answers
“How do you delete “Test” registrations?”
“Is there a way to integrate with DocuSign?”

The recommended way to use DocuSign with Aventri is to use *DocuSign Powerforms*.

“How do you add an “Add to Calendar” button on the registration Confirmation email?”

Add a merge code - */calendar/*
“Can Aventri use ASU IDs to check that registrants are ASU employees thru Peoplesoft?”

No report from the Peoplesoft team.

The best alternative is to use the Pre-approved data feature.
“Do I need an account to use Aventri?”

You need an account to create registration sites, send email campaigns, create and send surveys, etc. in Aventri.

You do not need an account to register for events, view event reports (can be shared), or be a Host or Presenter in VE.
"Can we implement Google Tag on Aventri to get web analytics?"

Analytics & Tracking Pixel Code available in Registration, Website module.

For more info, go to Aventri Support page.
“Can we schedule one-on-ones with you?”
“Can we get training for our team?”

Send an email to aventri@asu.edu or PM us on Slack

Office hours: Thursdays, 1-4 PM
Meetings for other dates/times can be arranged.

Note: Aventri Support also offers webinars.
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More
Q&A
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ASU Account Admins
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